

## Introduction to WordPress

- What is WordPress?
- WordPress installation and setup
- WordPress dashboard and navigation
- Overview of WordPress themes and plugins

## Creating Content in WordPress

- Creating and managing WordPress posts and pages
- Formatting content in WordPress
- Inserting images and videos into WordPress content
- Using categories and tags to organize content

## Customizing WordPress with Themes

- Introduction to WordPress themes
- Installing and activating WordPress themes
- Customizing WordPress themes with the Theme Customizer
- Creating custom page templates in WordPress

## Extending WordPress with Plugins

- Introduction to WordPress plugins
- Installing and activating WordPress plugins
- Recommended WordPress plugins for various use cases

## WordPress Security and Performance

- Securing your WordPress site
- Backing up your WordPress site
- Optimizing your WordPress site for performance
- Troubleshooting common WordPress issues

## WordPress eCommerce with WooCommerce

- Introduction to WooCommerce
- Installing and configuring WooCommerce
- Creating and managing WooCommerce products
- Managing orders and customers in WooCommerce